

**CITY OF SARATOGA SPRINGS
CITY COUNCIL WORK SESSION
AGENDA**

Tuesday, October 21, 2014

Meeting held at the City of Saratoga Springs City Offices
1307 North Commerce Drive, Suite 200, Saratoga Springs, Utah 84045

One or more Councilmember may participate in this meeting electronically via video or telephonic conferencing

City Council Work Session

5:30 p.m.

1. Discussion of park naming.
2. Discussion of a City sourced public engagement portal.
3. Engineering Updates:
 - a. Discussion of Fiber Optic and Conduit trade with Avative.
 - b. Discussion of an Easement Agreement with Richard Chiu for Market Street Storm Drain Outfall.
 - c. Discussion of water master plans.
 - d. Discussion of the Storm Water Permit Code.
4. Agenda Review:
 - a. Discussion of current City Council agenda staff questions.
 - b. Discussion of future City Council policy and work session agenda items.
5. Discussion of proposed Administrative Code Enforcement Policies and Procedures.
6. Reports:
 - a. Mayor.
 - b. City Council.
 - c. Administration communication with Council.
7. Adjourn to Policy Session.

City Council Staff Report

Author: Spencer Kyle, Assistant City Manager
Subject: Parks Naming
Date: 10-21-14
Type of Item: Discussion



Summary Recommendations: Staff is looking for Council direction on names for City parks. Specifically, the City Council has previously discussed narrowing down the list of possible park names to two names for each park.

Description:

A. Topic: The City Council has asked staff to provide park name ideas. The last time this issue was discussed by the City Council, staff was going to solicit park name ideas from all staff members. This staff report contains the list of names submitted for your review.

At the last meeting the City Council discussed a plan to narrow the list of potential names to two. Those two names would then be taken out to the community for their input.

B. Background: The City has not established formal names for most of the parks in the City. Four years ago the City reached out to residents to receive name ideas for each of the parks. Those names have been included in the list of names submitted by staff members.

C. Analysis: The City received many responses from the employees. Here is the email that was sent out to all employees:

“All City Employees:

The City Council is currently working on a process to formally name each of the parks. The City Council has asked for staff’s input on these names. Attached is a map that Brian created showing the location and commonly used name for each park in the City. If you have suggested names for any of these parks, please send your suggestions to me so that I can compile the suggestions and present them to the City Council. In an effort to not affiliate a park with a particular neighborhood, the City Council has had some discussion about not referring to the name of the subdivision in the name of the park.”

As you can see, I specifically mentioned that the City Council may not want to name the park after the neighborhood. You may still consider the naming the parks after subdivisions; however, I mentioned this in the email specifically to help employees think about some alternative names. I was afraid that without this direction most staff members would just recommend the current or commonly used names. As you can see from the results we received many options for each park.

The parks department also submitted at least two or three options for each park. That being said, their overall recommendation would be to use the subdivision name or street name in the park. The reason they recommend this is to help their new seasonal crews each summer more easily learn the park names and, most importantly, find the parks. For example, it's much easier for new seasonal employees to find Mountain Moon Park when they know it's located on Mountain Moon Drive.

That being said, our crews will be happy to work with any name that the City Council ultimately picks.

Attached to this staff report are the complete list of park name suggestions and other comments I received from staff members regarding the naming of parks.

Recommendation: Staff recommends that City Council members come to the meeting with their favorite park names selected and for the City Council as a body to narrow the park name options down to two for each park.

Attachments:

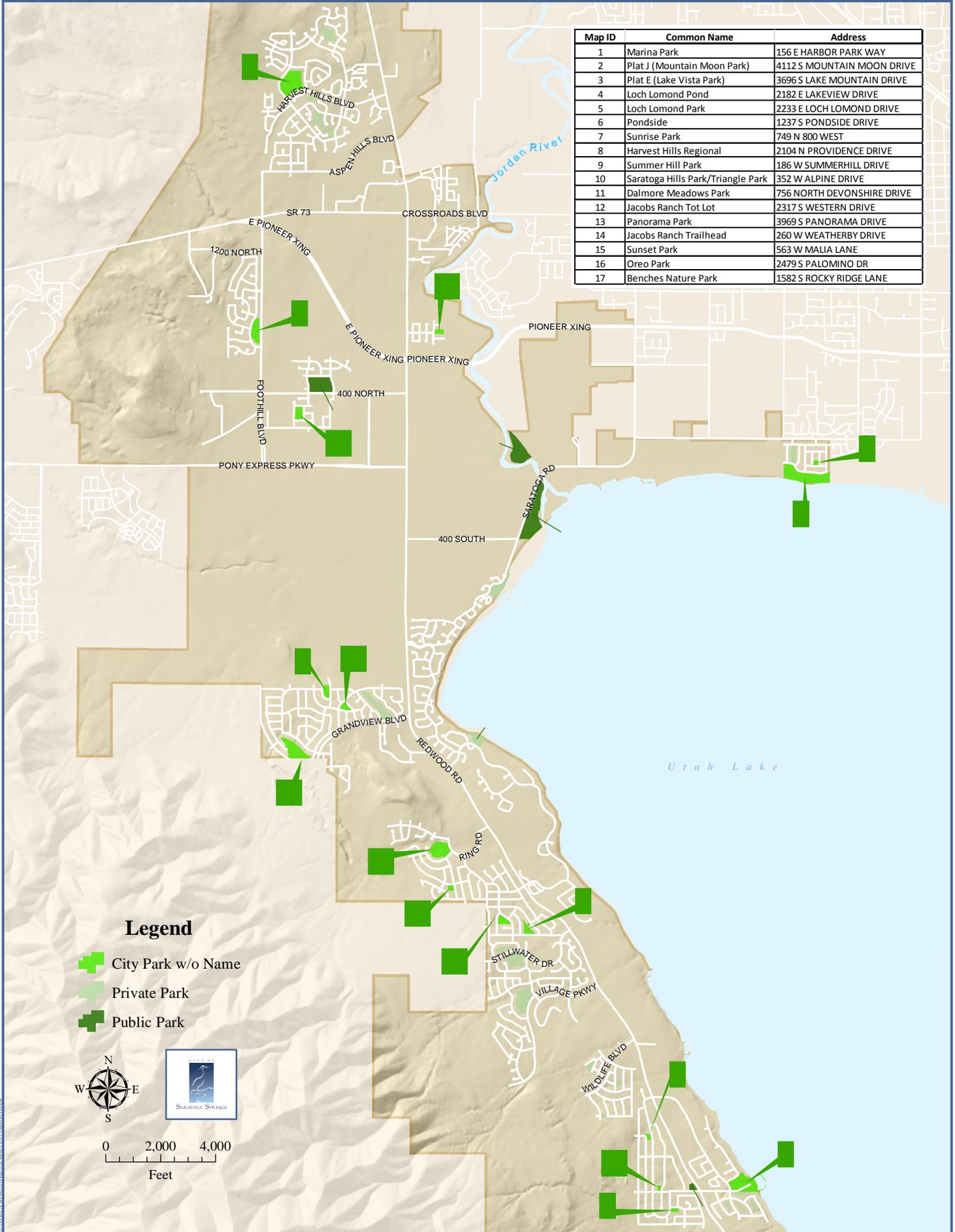
Map of park locations

List of park names that have been submitted

Other comments provided by staff

Parks To Be Named

Map ID	Common Name	Address
1	Marina Park	156 E HARBOR PARK WAY
2	Plat J (Mountain Moon Park)	4112 S MOUNTAIN MOON DRIVE
3	Plat E (Lake Vista Park)	3696 S LAKE MOUNTAIN DRIVE
4	Loch Lomond Pond	2182 E LAKEVIEW DRIVE
5	Loch Lomond Park	2233 E LOCH LOMOND DRIVE
6	Pondside	1237 S PONDSIDE DRIVE
7	Sunrise Park	749 N 800 WEST
8	Harvest Hills Regional	2104 N PROVIDENCE DRIVE
9	Summer Hill Park	186 W SUMMERHILL DRIVE
10	Saratoga Hills Park/Triangle Park	352 W ALPINE DRIVE
11	Dalmore Meadows Park	756 NORTH DEVONSHIRE DRIVE
12	Jacobs Ranch Tot Lot	2317 S WESTERN DRIVE
13	Panorama Park	3969 S PANORAMA DRIVE
14	Jacobs Ranch Trailhead	260 W WEATHERBY DRIVE
15	Sunset Park	563 W MALIA LANE
16	Oreo Park	2479 S PALOMINO DR
17	Benches Nature Park	1582 S ROCKY RIDGE LANE



S:\GIS\Projects\MapInfo\ParksToName.mxd

Map ID	Common Name	Suggestions
1	Marina Park	Marina Park Harbor Park Harbor Bay Park Pelican Bay Park Basin Harbor Park Saratoga Nature Park Saratoga Bay Pelican Cove Marina Pier Park Promenade Park Dockside Park Dock of the Bay Park Harbor Parkway Park Sunset Legacy Park Lakeside Park
2	Plat J (Mountain Moon Park)	Mountain Moon Park Atlantis Park Luna Park Redwood Park Honey Locust Park Squirrel Log Park Island Park Lunar Park Jamaica Park Pretty View Park Saratoga Dream Park Mooney Park Brine Shrimp Park
3	Plat E (Lake Vista Park)	Lake Vista Park Lake Mountain Park Newagen Lakeview Park Hillside Park Acorn Park Volleyball Park Sage Park Outlook Park Anglers Cove Park Fresh Water Park West Lake Park Mountain Park

- Lakewood Park
- 4 Loch Lomond Pond**
 - Loch Lomond Pond
 - Lakeview Park
 - Wentworth by the Lake
 - Hidden Pond Park
 - Lake Front Park
 - Wetland Park
 - Bluegill Pond
 - Skipping Stone Pond
 - Dream Park
 - Mere Park
 - Water Horse Park
 - Lochness Park
 - North Shoreline Park
 - Pond Park
 - Bay Park
- 5 Loch Lomond Park**
 - Loch Lomond Park
 - Presidio Gardens
 - Sycamore Park
 - Cove Park
 - Mud Daubber Park
 - Green Ash Park
 - Hope Park
 - Village Green Park
 - Bonnie Banks Park
 - Fisherman's Park
 - Springs Legacy Park
- 6 Pondsides**
 - Pondsides Park
 - Bucaneer Park
 - Cascade Park
 - Desert Park
 - Sage Basin Park
 - Gamble Oak Park
 - Endurance Park
 - Prosect Park
 - Calla Lily Park
 - Tower Park
 - Far West Park
 - Mountain View Park
- 7 Sunrise Park**
 - Sunrise Park

Sunrise Meadows Park
Broadmoor Park
Morningside Park
Mike Penovich Park
Penovich Park
Twin Basin Park
L.L. Basins Park
Jupiter Park
Atlas Park
Morning Meadows Park
Dream Lake Park
Pronghorn View Park
800 W Park
Sago Lily Park

8 Harvest Hills Regional Park

Harvest Hills Park
Harvest Park
Providence Park
Skytop View Park
Hawks Landing Park
Legacy Park
Valor Park
Zip Line Park
Golden Park
Garden View Park
Beehive Legacy Park
Harvest Bridgeway Park
Neighborhood Park
Hillside Park

9 Summer Hill Park

Summerhill Park
Bretton Arms Park
Seaside Park
Loon Park
Mountain View Park
Triangle Park
Salt Cedar Park
Waterway Park
Blossom Park
Juniper Park
Aspen Grove Park
Wooded Oak Park

10 Saratoga Hills Park/Triangle Park

Lucas Park

Alpine Park
The Cliffs
Basswood Park
John Beck Park
Beck Park
Sturdy Sage Park
Service Berry Park
Faith Park
Gardener Park
Timpview Park
Triangle Park
Lake Wood Park
Hillside Park
West Park

11 Dalmore Meadows Park

Dalmore Meadows Park
Devonshire Park
Hershey Park
Greenway Park
Jordan Shore Park
Jordan River Trailhead
Riverside Park
Pioneer Park
Manchester Park
Lone Bench Park
Lakeside Park
Devon's Park
Forest Creek Park

12 Jacobs Ranch Tot Lot

Remington Park
Jacobs Ranch Park
Sunflower Park
Castle Hill Park
Homestead Park
Saratoga Adventure Park
Saratoga Discovery Park
Barking Owl Park
Golden Chain Park
Water Garden Park
Patriot Park
Secret Garden Park
Western Park
Wild West Park
Heaven's Park

- 13 **Panorama Park**
- West Sage Park
 - Panorama Park
 - Cavallo Point
 - Hidden Valley Park
 - Dogwood Park
 - Lake View Park
 - Spinning Saddle Park
 - Mountain View Park
 - Paradise Park
 - Scenic View Park
 - Lake Side Breeze Park
 - Harbor Park
 - Lookout Park
- 14 **Jacobs Ranch Trailhead**
- Jacobs Ranch Park
 - Jacobs Ranch Basin Park
 - Weatherby Park
 - Sage Park
 - Ring Road Park
 - Fire Station Park
 - Kings Courtyard
 - Lakeside Park
 - Lakeview Park
 - Quail Park
 - Water Hill Park
 - Valley Park
 - Michael J Penovich Park
 - Isreal Canyon Park
 - Serenity Park
 - Weathers Park
 - LaFortune Park
- 15 **Sunset Park**
- Sunset Haven Park
 - Sunset Park
 - Nottoway Plantation
 - Plantation Park
 - Queen's Landing Park
 - Ibis Park
 - Summer Basin
 - North Star Park
 - Mars Park
 - Bantam Park
 - Twilight Hills Park

16 Oreo Park

Palomino Park
Grandview Park
La Hermosa
Lakeview Park
Wasatch Front Park
Sunflower Circle Park
Honey Bee Hill Park
Integrity Park
Sapphire Park
Tumbleweed Park

17 Benches Nature Park

Fitness Trail Park
Rocky Ridge Park
Rocky Ridge Nature Park
Benches Nature Park
Stone Quarry Park
El Tovar Park
Mountain View Park
Central View Park
Gator Park
Foothill Park
Fitness Park
Olympian Park
Imagination Park
Harmony Park

Additional Comments on Park Names

Karl Schempp: I might have two suggestions on the two parks in the area that I live in. 10) Saratoga Hills Park/Triangle Park. Most of the residents in this area refer to this park as Triangle Park, because of the obvious shape of the park. I think it is a good idea to let some of these parks be named as they are already commonly named. I realize this will not work with all and some with neighborhood names will have to be renamed. 6) Pondside. The same here. I know everyone in the neighborhood calls this Pondside Park.

Caryn Nielsen: 8. Harvest Hills Park. It's been called that by residents and the city (previous Saratoga Splash days were held there and I believe the advertising called it Harvest Hills Park) since it was created. It would be weirder for residents if the city changed it now. Residents also call it ~~the green park~~ However, the name Harvest Hills Park has history and it identifies the location.

Anita Krohn: I feel that naming the parks after the associated neighborhood would encourage a sense of ownership and community togetherness. It would also add to the ease of locating said parks respectively.

Grant Ferre: As with most Cops, I like the idea the parks are named after the area/street they are on. Similar to the names you already designated for them.

Melissa Gygl: One of the suggestions made by a staff member in the library was to name the parks after the Greek Gods, since Neptune was also the name of a Greek God.

1. Aphrodite
2. Apollo
3. Ares
4. Artemis
5. Athena
6. Demeter
7. Dionysus
8. Hades
9. Hephaestus
10. Hera
11. Hermes
12. Hestia
13. Posidon
14. Zeus
15. Aether
16. Ananke
17. Chaos
18. Chronos
19. Erebus
20. Eros
21. Gaia
22. Hermera
23. Hypnos
24. Nesoia
25. Nyx

26. Uranus
27. Ourea
28. Phanes

This list gives us additional names to use as the city grows and we get new parks. However, I do agree with Public Works, it makes sense to name the parks after the development they are in or the street they are on.

Lori Yates: I would suggest either keeping the park names as they exist now or name them after the street that they are located on.

AnneElise Harrison: This probably isn't helpful, but here is my 2 cents. I understand why the City Council is wanting to name all the parks, but it seems more helpful to leave some of the parks with the names they are already known by, ie. Sunrise Meadows Park, Harvest Hills Park. I know that there is an opinion that, these names allow citizens to feel ownership of the parks, but I think the positives to that out way the bad. Those are a lot of parks to name, and it would be simpler to narrow the list down in this way, not to mention that most parks will still be referred to by the names we have been calling them for the last ten years or so, regardless of what the city names them. Sorry I know that is probably not much help, but I feel better now that I have shared my opinion.

Sandra Steele: I know that subdivision names have not received favorable recommendations for parks. But if there is an event at a park named Antelope Run or Jacobs Ranch Trailhead Park-- without pulling up the City Street Map I would be hard pressed to find Antelope Run but I could get close with Jacobs Ranch. For larger regional parks, I agree that a name that has no connection to the subdivision is appropriate. Just my two cents worth and it isn't worth much.

Natalie Ellis: Here are some name ideas that could be used in any park. Discovery Park- There is a lot to discover in our parks!

Divinity Park- In religious terms, Divinity is the state of things that come from a supernatural power or deity... Everything that we have comes from God (including our parks!) and parks are a place to ponder on things of this world and things of God.

Prospect Park- Brooklyn shouldn't be the only one that has a park with this name!

Ellis Park- A name that many legends in American history have held – specifically in science, sports, architecture, education, music, government etc. i.e. Job Bicknal Ellis, Herb Ellis, Harvey Ellis, Emory Ellis, Shirley Ellis, Kathleen Ellis, Powhatan Ellis....and on and on. And it has a nice ring to it ;)

Paloma Park- Paloma = Dove in Spanish and is a symbol of Peace. Parks are very peaceful.

Willis Park- Chicago has the tower > formerly called the Sears Tower < and we will have the park! Also Willis is a town in Grenada with lush evergreen trees, unusually- never before seen exotic plants and an array of spices and fruit trees live there. I would love to think of that place when I visit Willis Park in Saratoga Springs!

Barefoot Park- An inviting name because everyone wants to walk barefoot in the park!
Makes me think of green, thick, soft grass

Valyn Hyde: I personally think that naming the parks after the subdivision they are in makes the most sense because then people will know where they are located.

Jill Gardner: My first suggestion would be to name them after the subdivisions they are in. I know that is not what the city council wants but that makes the most sense so that people know where the parks are located. My second suggestion if they can't be names after the subdivisions would be to follow the fact that we have Neptune Park and name them after Greek gods.

Scott Langford: So the following may appear like I am just trying to avoid providing the requested names, but hear me out. My nephews live in a new community in Arizona that until recently had several un-named parks. Their city also struggled to find appropriate park names. What ultimately worked and what ultimately became official park names came from recommendations from the kids and other people that used the parks. The names were based on the look and feel of the play equipment and surrounding environments – Dinosaur Park, Spiderman Park, and River Bend Park.

You've stated that the council doesn't want the parks named after the subdivision they are located in – I think that is interesting, and would like to know what their reasoning is behind that request. Regardless, I think it would be nice to get the neighborhoods involved – the kids and the other users – get their buy in so they feel more connected and invested in these neighborhood amenities.

Sure you could do online surveys, but it would be nice to place something in the parks and give the actual users of the park the opportunity to name the resource they use. Perhaps retro-fit a garbage can or a 55 gallon drum and place it in the park to collect the recommendations (maybe even suggestion boxes in the elementary schools near these parks). I think the name of a park should come from someone who has a connection with the amenity and is familiar with the look, feel, context, history, etc. of the park.

City Council Staff Report

Author: Mark Christensen, City Manager
Subject: City Sourced Community Engagement App
Date: Oct. 21, 2014
Type of Item: Informational



Summary of Recommendation: Staff recommends approval of the purchase of the citizen engagement portal as designed and implemented by City Sourced.

Description:

A. Topic: Members of the city staff propose a budget amendment to include extra funds to purchase and maintain the citizen engagement app designed and implemented by City Sourced.

Background: In July of 2014, the city of Saratoga Springs successfully implemented the first half of a new management program known as CityWorks. The first half is called the Asset Management System (AMS) and serves as a tracker and organizer for all service requests, work orders, and inspections done on city-owned assets. At the time of the signing of the contract with City Works, the program came with a very limited citizen engagement portal for the AMS. There was no mobile app for this portal and the functionality had led many other clients of City Works to abandon the portal for other third-party applications or in-house creations that could link with City Works. Throughout our discussion with City Works before establishing a contract, the representatives told city staff that there was a public portal for the AMS and a public portal for the PLL sections of City Works. Many City Works clients had complained about the extreme limitations of the AMS portal and many had already converted to a third party application for public engagement. Sometime after the contract with Saratoga Springs was signed, City Works decided to terminate the AMS public portal for all City Works clients. This was a result of deteriorating interest and a lack of functionality, not to push City Works clients into more contracts with third parties that would provide the services. As such, all City Works clients without a third-party app or in-house application have no public engagement portal for AMS, though the PLL public engagement portal is operational. This necessitated looking at additional options for Saratoga Springs. Through meetings with City Works representatives, we were able to identify a company with a third-party public engagement portal that integrates with City Works and has additional functionality.

B. Analysis: The company and application being analyzed is called City Sourced. They design a public engagement app for both mobile and web users. It has been a partner with City Works for several years and has developed their application to connect directly with City Works databases.

The following is a needs analysis for Saratoga Springs and how City Sourced can fulfill those needs:

Needs	Benefits of City Sourced
Public engagement that is convenient for the citizens	City Sourced application has both a mobile and a web-based portal provided for no cost to the citizens.
Service request integration with City Works	City Sourced connects directly to database and service requests from the mobile or web site will be integrated into the AMS system
Central information hub for citizens	Application comes with ability to integrate social media pages
Improved E-government capabilities	Utility billing payments can be integrated into mobile application or web-based portal for easy bill paying.
Emergency Alert System	City staff will be able to send out emergency alerts to mobile apps and registered emails (reverse 311). For example, this system could have been used by city staff in Eagle Mountain to alert the citizens to their “don’t drink the water” alert. This will function will be crucial to quick and accurate emergency alerts.

The following are some additional features of City Sourced engagement application:

- Customize the app with city logo, slogan, and pictures
- Citizens will receive email or mobile updates when the status of service requests they have submitted change
- Mobile app available on iPhone, Android, Windows, & Blackberry operating systems
- Data metrics based on geography, report type, and report status

**Visual representations of these features are located in the appendix.*

The following are the costs of service:

- Annual Cost (based on population) \$300/month*
- Product Configuration Costs \$2,500 (One time)

**12 month subscription required*

The expected delivery time from signing of contract is 3 weeks.

It is anticipated that the city council will wonder as to why the city needs to purchase an additional application with City Works. As explained previously, City Works no longer supports an AMS public engagement portal. As such, there is no option other than to purchase a third-party application or create one in-house. Given the lack of IT personnel in the staff, creating an in-house application is not feasible. Additionally, City Works has explained that the public engagement portal they had created was largely insufficient for the needs of their clients. This new application will cover the needs of City Works integration and provide additional features and benefits for public engagement. Though the cost is more, this application will provide many more benefits and capabilities that the previous City Works engagement portal.

Recommendation: Staff recommends the approval for the purchase of this product.

App Screenshots with Customization Options

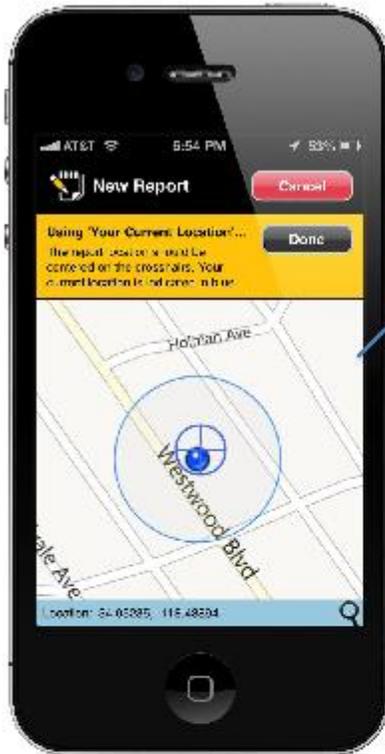


Splash Screen is customizable with your logo and App name.

Users can make reports using

- Photos
- Videos
- Audio





Using the GPS users can quickly locate the problem.

User selects a report type from a list defined by your organization.



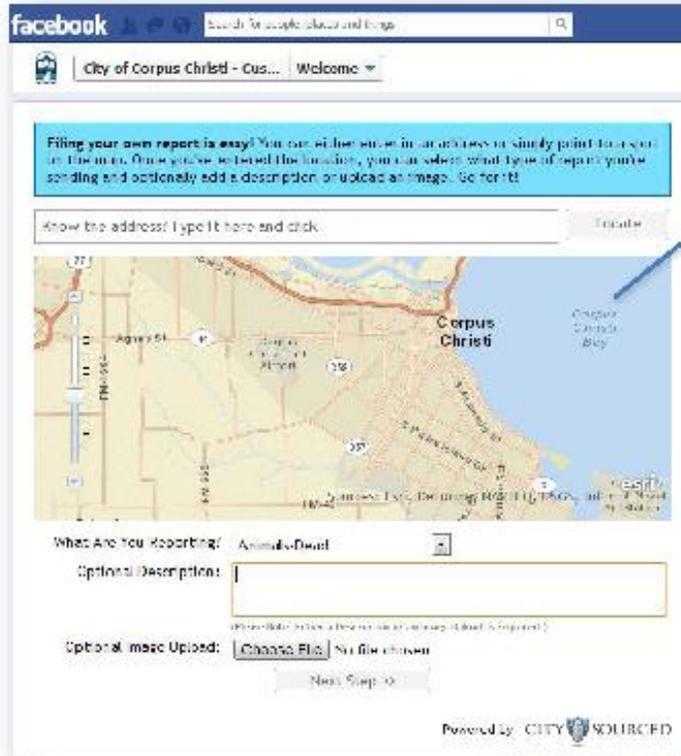


My Reports Screen
Users can see list or map views of their reports.

Real time notifications alert users to changes in status of their requests.



Web & Social Widgets



You can add a Submit Report widget to any web page, and your community can report issues from your website or Facebook page.

The report types sync to your back end workflow.

CitySourced widgets have no ads.

Put map widgets on any web page to share the status of existing report types.

CitySourced widgets have no ads.

