



News Advisory

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FOR IMMEDIATE RELEASE

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Saratoga Springs and Lehi Police Departments “Freezin’ for a Reason”

WHAT: The Saratoga Springs and Lehi Police Departments will host the sixth annual Polar Plunge to benefit Special Olympics Utah.

WHEN: Saturday, February 22, 2014
Registration: 9 a.m.
Plunge: 10:30 a.m.

WHERE: Pelican Bay Marina
156 E. Harbor Park Way
Saratoga Springs, UT 84045

WHO: Everyone is invited to participate in the event. Cost to plunge is \$50 for students and \$60 for adults the day of the event. No admittance fee for spectators.

WHY: The Saratoga Springs and Lehi Police Departments are teaming up to host the sixth annual “Freezin’ for a Reason” Polar Plunge to support Special Olympics Utah at Pelican Bay Marina. Each year participants brave the cold to plunge into Utah Lake to raise money to support Special Olympic athletes in Utah. Members of the Saratoga Springs and Lehi Police Departments and City Councils will take the plunge this year.

The Saratoga Springs Police Department started the Polar Plunge in 2008 with about 60 participants and has grown to one of the largest plunges in the state with 200 participants in 2013 that raised about \$25,000 for Special Olympics Utah. This is the first year that the Saratoga Springs and Lehi Police Departments have partnered to promote the event.

Those interested in taking the plunge can still register online at www.sout.org or the day of the event beginning at 9 a.m.

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