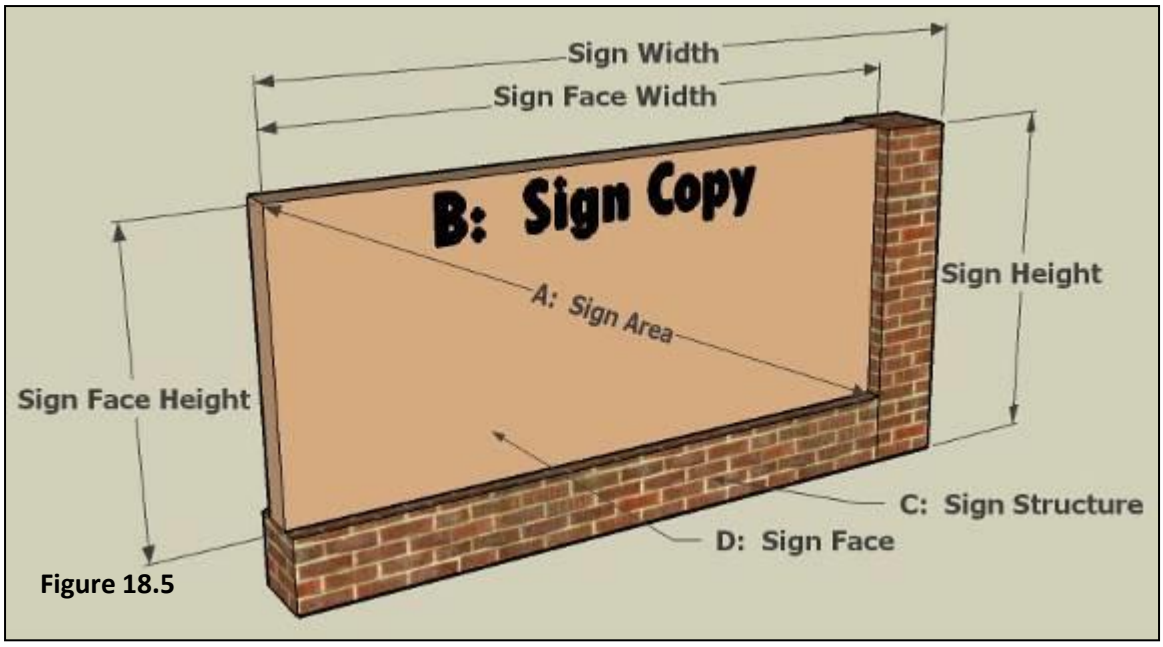
Sign Width
Sign Face Width
B: Sign Copy
A: Sign Area
Sign Height
Sign Face Height
C: Sign Structure
D: Sign Face

Figure 18.5